

**ADOPT  
A  
LIGHT**

**Lighting Up Lives**



*"The Adopt A Light project has not only touched the lives of thousands of underprivileged Kenyans and many corporates alike, it has also had a profound effect on my life, opening my eyes to other dimensions of life, especially in the slums of Kenya."*

*Transforming the lives in the slums has become more than just our company policy... it has become my own personal goal."*

**Ms Esther Passaris (OGW)**  
Founder & Chairman - Adopt A Light Ltd.

**Adopt A Light limited is thrilled to have been selected as one of five winners under the Best Practices category of the UN-HABITAT Business Award 2009.**

We proudly accept this award on behalf of our magical country Kenya and its wonderful people who are the beneficiaries of the Adopt A Light project, our partners - the City Council of Nairobi, our customers, our suppliers both local and foreign, the media in Kenya who have been steadfast in their support through the many challenges, and last but not least the directors, management and staff of the company both past and present for their sterling contribution. Thank you.

Adopt A Light would like to commend the United Nations for the wonderful work they do in fostering harmony among the world community of nations and to in particular single out the UN Habitat Programme that is playing such an important role in improving the lives of millions of people all over the world with a focus on urban habitats. This Program provides unique platforms through which people share and learn from each other and enabling them to improve their lives.

Innovative cities are the future. The Adopt A Light project is an easily replicable, innovative concept that is sustainable given that it can generate ever increasing advertising revenues. Adopt A Light results in more efficient use of resources while providing the much needed improvements in security and road safety through efficient lighting infrastructure.

Lighting dark spaces reduces incidences of crime including rape and thus helps checks the spread of HIV occasioned by sexual attacks. Crime is a serious problem in most of the world's overcrowded urban settlements. The lighting of



streets leads to reduced road carnage, lessens pedestrian fatalities, produces a feel good factor in commuters who no longer have to dread travelling the unlit highways, back streets and pathways to and from their houses. This energizes the Nation to work for a better tomorrow.

Lighting up highways, residential and informal settlements, and social and recreational areas instils a sense of security and confidence in investors both local and foreign. What started out as a simple initiative has turned out to be a major development. We are proud to have been in the forefront of lighting up not just our capital city but being emulated across the country and indeed the region.

As the sun sets, trails of softly glowing lights illuminate the city streets like terrestrial stars, spreading a welcome reassurance. Such is the vision of Adopt A Light, a company based in Nairobi Kenya, under the stoic leadership of Ms Esther Passaris, its Founder and Chairman.

As citizens of the world and various bodies like the United Nation working towards a better world, we have to note that it is never enough just to append signatures to initiatives for them to succeed. Changing our world needs vision, integrity, judicial systems that work, hands-on engagement, respect and acceptance of women who dare to venture into so called men's territory. Most importantly, given the high cost of infrastructure, the necessary funding and or partnerships need to be in place to achieve innovative cities.



**We can be reached at the address listed here below, if you would like to engage with us:-**

**Adopt A Light Limited**  
P.O. Box 70171 - 00400 Nairobi, Kenya.  
Tel: +254 20 - 826 181/2/3  
Fax: +254 20 - 825 199

**Email: [info@adopt-a-light.com](mailto:info@adopt-a-light.com) - Website: [www.adopt-a-light.com](http://www.adopt-a-light.com)**